

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

**American Rambler Productions Attention: Accounts Payable** 138 Conant Street Beverly, MA 01915



Advertiser	Romney for President, Inc.
Product	ROMNEY 10/24
Estimate Number	353

Invoice #	119770-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/30/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	119770
Alt Order #	06392497
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL WRAL AM News	6-7a		•	•	•				
	CLASS 1 CANDIDATE R9.26									
				2 to 11/04/12	2x	MT				
	WRAL		М	10/29/12	:30	6:58 AM	2012MRFP143H	\$2,000.00		1
	WRAL		Tu	10/30/12	:30	5:58 AM	2012MRFP143H	\$2,000.00		2
2	WRAL CBS This Morning CLASS 1 CANDIDATE R9.26	7am - 9am								
			10/29/1	2 to 11/04/12	2x	MT				
	WRAL		M	10/29/12	:30	7:59 AM	2012MRFP148H	\$1,500.00		1
	WRAL		Tu	10/30/12	:30	8:37 AM	2012MRFP156H	\$1,500.00		2
3	WRAL Dr. Phil	9-10a								
	CLASS 1 CANDIDATE R9.26									
				2 to 11/04/12	2x	MT				
	WRAL		М	10/29/12	:30	9:27 AM	2012MRFP148H	\$750.00		1
	WRAL		Tu	10/30/12	:30	9:31 AM	2012MRFP143H	\$750.00		2
4	WRAL The Doctors CLASS 1 CANDIDATE R9.26	10-11AM								
				2 to 11/04/12	2x	MT				
	WRAL		M	10/29/12	:30	10:24 AM	2012MRFP143H	\$750.00		1
	WRAL		Tu	10/30/12	:30	10:15 AM	2012MRFP156H	\$750.00		2
5	WRAL Price is Right CLASS 1 CANDIDATE R9.26	11a-12p								
				2 to 11/04/12	2x	MT				
	WRAL		М	10/29/12	:30	10:59 AM	2012MRFP148H	\$850.00		1
	WRAL		Tu	10/30/12	:30	10:59 AM	2012MRFP156H	\$850.00		2
7	WRAL Noon News CLASS 1 CANDIDATE R9.26	12p-1p								
			10/29/1	2 to 11/04/12	2x	MT				
	WRAL WRAL		M Tu	10/29/12 10/30/12	:30 :30	12:44 PM 12:47 PM	2012MRFP148H 2012MRFP156H	\$1,200.00 \$1,200.00		2 1
8	WRAL CBS Daytime (1:30-4P)	130-4p	-					, , , , , , , , , , , , , , , , , , , ,		



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WRA WRA 9 WRA	AL Young and the Restless SS 1 CANDIDATE R9.26	4-5p	10/29/12 M Tu	to 11/04/12 10/29/12 10/30/12	2x :30 :30	MT 2:59 PM	2012MRFP143H	\$800.00	2
WRA 9 WRA	AL Young and the Restless SS 1 CANDIDATE R9.26	4-5p	M	10/29/12	:30	2:59 PM	2012MRFP143H	\$800.00	2
WRA 9 WRA	AL Young and the Restless SS 1 CANDIDATE R9.26	4-5p					2012MRFP143H	\$800.00	
9 WRA	AL Young and the Restless SS 1 CANDIDATE R9.26	4-5p	Tu	10/30/12	:30				2
	SS 1 CANDIDATE R9.26	4-5p			.00	2:29 PM	2012MRFP156H	\$800.00	1
CLAS									
				to 11/04/12	2x	MT			
WRA			M	10/29/12	:30	4:00 PM	2012MRFP148H	\$1,600.00	1
WRA			Tu	10/30/12	:30	4:00 PM	2012MRFP143H	\$1,600.00	2
11 WR		5-530p							
CLAS	SS 1 CANDIDATE R9.26								
				to 11/04/12	2x	MT			
WRA			M	10/29/12	:30	5:15 PM	2012MRFP148H	\$4,000.00	1
WRA			Tu	10/30/12	:30	5:13 PM	2012MRFP156H	\$4,000.00	2
12 WR		530-6p							
CLAS	SS 1 CANDIDATE R9.26		10/00/10		_				
WD				to 11/04/12	2x	MT		<b>*</b> 4 . 0 0 0 0 0	
WRA WRA			M Tu	10/29/12 10/30/12	:30 :30	5:44 PM 5:39 PM	2012MRFP143H 2012MRFP156H	\$4,000.00 \$4,000.00	2
		0.000	Tu	10/30/12	.30	5.39 PIVI	2012MKFP136H	\$4,000.00	ı
13 WRA	. , ,	6-630p							
CLAS	SS 1 CANDIDATE R9.26		40/00/40	1- 44/04/40	4				
WRA	Al		10/29/12 Tu	to 11/04/12 10/30/12	1x	MT 5:59 PM	2012MRFP143H	\$5,000.00	
		T T00D	Tu	10/30/12	:30	5.59 PIVI	2012MKFP145H	φ5,000.00	ı
14 WR		7-730P							
CLAS	SS 1 CANDIDATE R9.26		10/00/10		•				
WD	Al			to 11/04/12	2x	MT	201211 == 14011	фо 000 00	
WRA WRA			M Tu	10/29/12 10/30/12	:30 :30	7:17 PM 7:25 PM	2012MRFP148H 2012MRFP156H	\$2,200.00 \$2,200.00	2
		700 OB	Tu	10/30/12	.30	7.23 FIVI	2012MKFP130H	φ2,200.00	2
15 WR	•	730-8P							
CLAS	SS 1 CANDIDATE R9.26		10/00/10	to 11/04/10	Ov	MT			
			10/29/12	to 11/04/12	2x	MT			



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15	WRAL Entertaiment Tonight CLASS 1 CANDIDATE R9.26	730-8P	•	•			•	<u>.</u>		
	WRAL		M	10/29/12	:30	7:41 PM	2012MRFP143H	\$2,200.00		1
	WRAL		Tu	10/30/12	:30	7:56 PM	2012MRFP156H	\$2,200.00		2
16	WRAL Late News CLASS 1 CANDIDATE R9.26	11-1135p								
			10/29/12	to 11/04/12	1x	MT				
	WRAL		Tu	10/30/12	:30	11:27 PM	2012MRFP143H	\$5,000.00		1
17	WRAL David Letterman CLASS 1 CANDIDATE R9.26	1135p-1237a								
			10/29/12	to 11/04/12	2x	MT				
	WRAL		M	10/29/12	:30	11:51 PM	2012MRFP148H	\$900.00		2
	WRAL		Tu	10/30/12	:30	12:32 AM	2012MRFP156H	\$900.00		1
30	WRAL David Letterman CLASS 1 CANDIDATE R9.26	1135p-1237a								
			10/29/12	to 11/04/12	2x	MT				
	WRAL		M	10/29/12	:30	12:16 AM	2012MRFP148H	\$900.00		1
	WRAL		Tu	10/30/12	:30	12:13 AM	2012MRFP156H	\$900.00		2
32	WRAL On The Record 730-8p CLASS 1 CANDIDATE R9.26	730-8p								
			10/22/12	to 10/28/12	1x	S-				
	WRAL WRAL 5am News	5am - 5:30a	Tu CLASS 2	10/30/12 2 CANDIDATE	:30 R9.26	4:58 AM	2012MRFP156H	\$600.00	MG for 31.1,32.1	2
	WRAL Noon News	12p-1p	Tu CLASS 2	10/30/12 2 CANDIDATE	:30 R9.26	12:15 PM	2012MRFP143H	\$800.00	MG for 31.1,32.1	3
		Aired Spots	32							

Gross Total \$58,700.00



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**Agency Commission** 

\$8,805.00

Payment Terms 30 Days **Net Amount Due** \$49,895.00